

So that each visit  
is a "unique experience"

# Pi glass

**CONNECTED PHOTOGRAPHIC MIRROR**



*An innovative technology that serves your brand,  
points of sale, clients and events*



Do you want to create a buzz during events ?

Do you want to make your points of sale more dynamic ?

Do you want to deepen your client database ?

Do you want to generate more traffic ?

## PIXGLASS, A UNIQUE CONCEPT



Photo / Video



Connected



Social

Pixglass, a patented technology, is a panoramic photo system integrated with a two-way mirror and a mobile application that allows for the snapping, storage, personalization and sharing of photos.

## WHY PIXGLASS?

Do you manage tourism sites, organize events, seminars, marriages, or have points of sale dealing with fashion, eyewear, shoes, jewelry, cosmetics, or own a club, bar, restaurant or a hair salon?



**Pixglass offers** solutions that are both economical and very simple to use and that are quick to install (Plug & Play).

Whatever your business, whether you welcome 10, 100 or 10,000 visitors, the Pixglass solution allows you to:

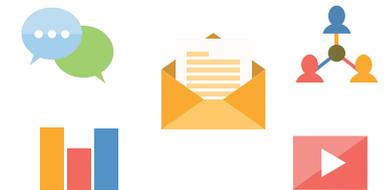
- create a buzz at your points of sales and during your events
- enliven your commercial space
- generate traffic and attract new clients
- improve your image
- improve the quality of your services



## HOW CAN THE PIXGLASS SOLUTION INCLUDE SO MANY ADVANTAGES ?

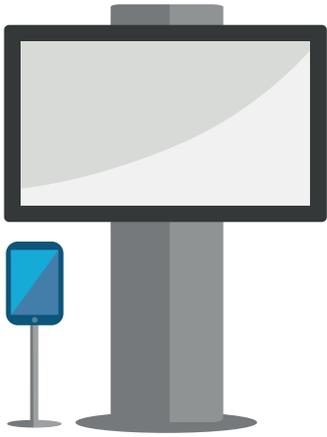
It can by using the latest advances in IT technology, telecommunications, photography and electronic devices ! The Pixglass technology combines panoramic photography techniques, 4G, Wi-Fi, the internet and social networks.

- control photo taking from a distance
- send images via email and automatically share them on social networks
- deepen client databases
- create customized masks for your photos

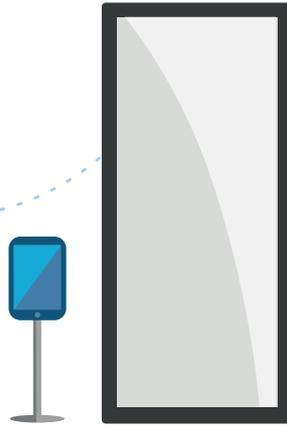


## THE PIXGLASS SYSTEM

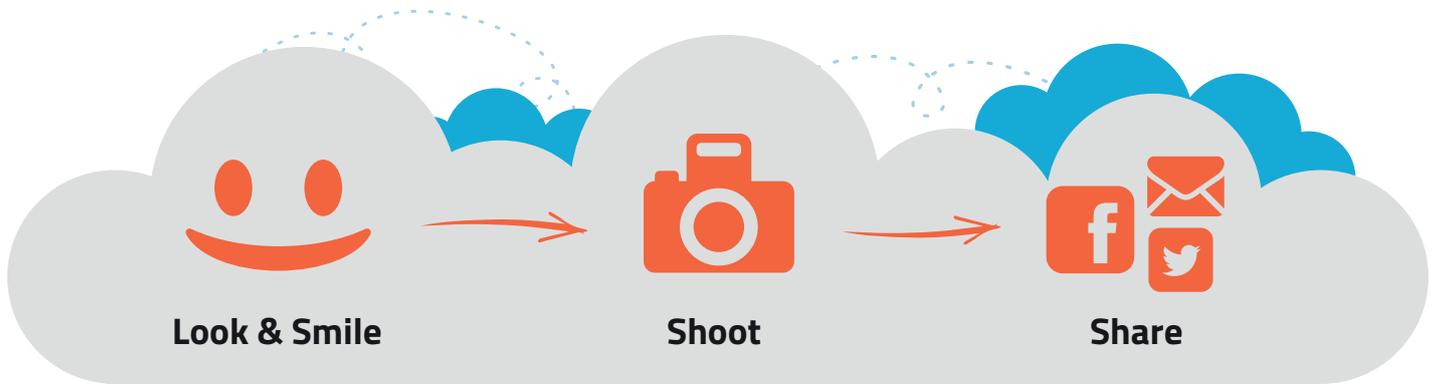
### Pixglass Event



### Pixglass Fashion



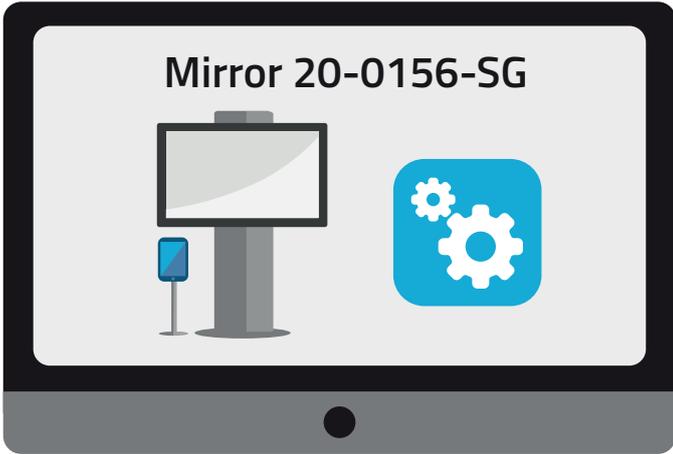
### Pixglass Retail



## MOBILE APPLICATION CONNECTED TO PIXGLASS



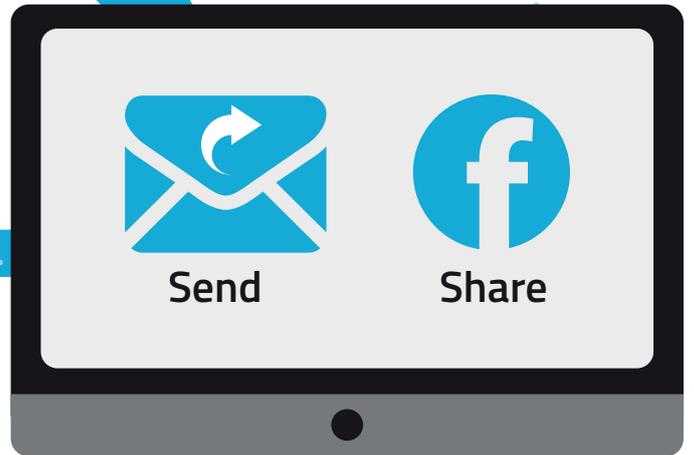
## CONTROL VIA THE INTERNET



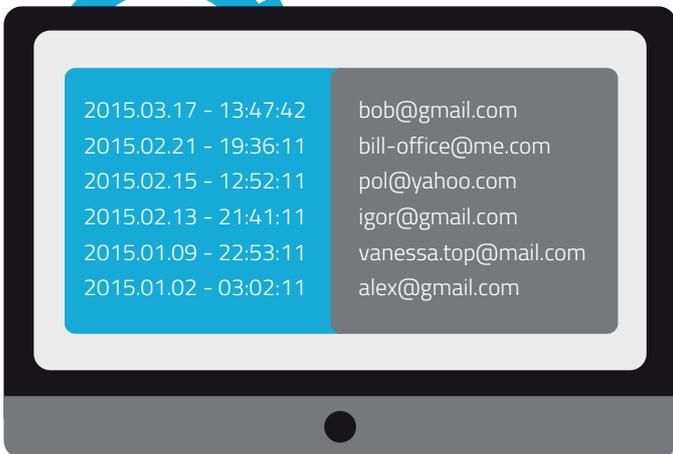
A screen to set your mirror parameters



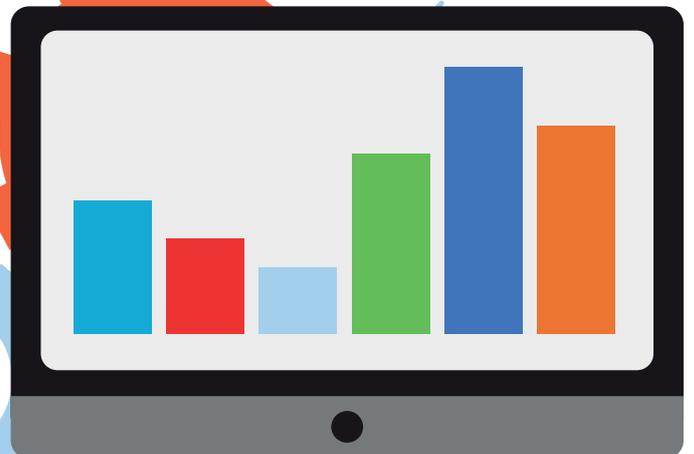
An interface to configure your masks



A screen to manage and share support emails



A screen to manage contacts and follow-up statistics



Statistics per day, month... and by mirror!

## FUNCTIONS AND BENEFITS

### White label application and technology

The Pixglass application, white labelled for mobile terminals, is fully customizable for your brand image.

The PIXGLASS technology has the advantage of integrating into your commercial furniture without altering the ambiance and architecture of your points of sale.

We can work closely with your commercial furniture designers and manufacturers.



The PIXGLASS technology allows you to offer a wide range of services, including:

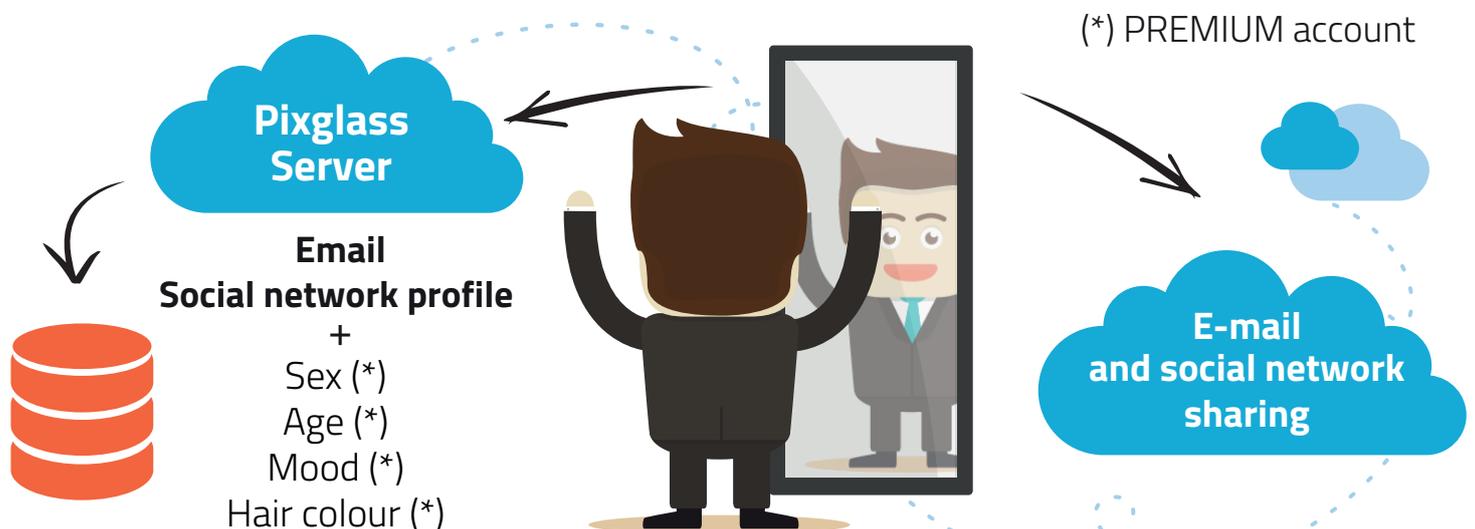
- Video recording, Time-lapse
- Photo printing (as an option)
- Connection to your social networks
- Sending notifications (news, invitations,...)

## PIXGLASS BENEFITS

- Reduced set-back distance to get full-length images.
- Photo & Video functions.
- Optimal customization: forms, materials, dimensions, orientation and choice of mirror.
- Simple to install: Plug & Play.
- Respect for image rights of the person photographed, given that no images are stored in the mirror.

## DATA ANALYSIS

Beyond standard data (emails, social network profiles), PIXGLASS is able to deepen your complementary IT databases(\*), providing you with data on age, gender, hair colour, detection of glasses, and mood by analysing the content of shared photos.



(\*) with image analysis/recognition technologies

## PIXGLASS IS THE RIGHT CHOICE !

You've discovered that new ways exist to offer services to clients and to communicate, thanks to new technologies.

### CHANGE SHOULDN'T BE AN OBSTACLE

Implementing our solutions is very easy to do and easy to accept, thanks to the direct results and benefits they provide.



### Our goal is to offer...

- A simple, effective and evolving system
- Client satisfaction
- Quality service

# Pixglass

The mirror that thinks

## CONTACT US

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